



COMMUNICATIONS

Online Promotional Strategies: Games, Contests & Sweepstakes

We've all seen them.
Fantastic online games and contests
that offer contestants the chance to win
\$10,000, a \$100,000, a million, even a
billion dollars!

How do organizations manage these types
of promotions? What about the rules,
the websites, the contests, the security?

Let B2 show you how to turn your marketing
objectives into reality with cost effective
promotional programs that drive traffic
and repeat visits to your site. As part of
an integrated online communications
strategy, B2Communications can provide
a turnkey program that will build opt-in lists,
generate web site visits and build customer
loyalty.

Promotional programs include promotional
games, contests and super high-dollar
(up to \$1 billion) lotteries, rewards and
incentives programs, self-funding
secondary prizes and virtual phone cards.

And best of all, B2Communications provides
complete, turnkey management of all of
these programs.

Sample Promotional Programs

- Contingent Prize Lotteries and Sweepstakes
- Scratch Cards
- Sports Prediction Games
- Fantasy Games
- Incentive programs with self-funding incentives
- Online-to-Offline
- Customer Loyalty Programs

Contact B2Communications at:

ph: 214.276.0392

email: sales@b2comm.com

Creating Communications Solutions that Make \$ense

